

VAPING: PULLING AWAY THE SMOKESCREEN



E-cigarettes, also known as vapes or JUULS, have increased dramatically in popularity among middle and high school students nationwide. E-cigarettes are marketed in candy, fruit and dessert flavors that appeal to young consumers. Since they do not release smoke it is easy to avoid detection when using them. Most young people believe the myths that it is just water vapor and that it is safe.

Cool factor? Easy to conceal? Look closer! Stay informed!
This is NOT a cool, new tech device...it is a "JUUL."

This new USB sized e-cigarette device is equivalent to smoking an entire pack of cigarettes! Check out the links below for more info on vaping and the risks to our children's health!



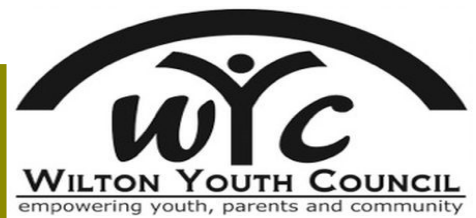
[JUUL e-cigarettes in Schools/](#)

[Teenagers and the JUUL](#)

[New Vaping Health Risks/](#)

[E-cigarettes-potentially-harmful-tobacco-cigarettes/](#)

For More Info: www.wiltonyouth.org



STUDIES SHOW:

- ⇒ There could be a correlation between initial use of e-cigarettes leading to use of regular nicotine products among middle and high school students.
- ⇒ Conclusive evidence that in addition to nicotine, most e-cigarette products contain and emit numerous potentially toxic substances.
- ⇒ There is enormous variability among e-cigarette products.
- ⇒ Inconsistencies impact exposure to nicotine and toxic substances and therefore could impact the relative health risks and addictiveness of these products, as well as their effect on youth initiation and smoking cessation.

TALK TO YOUR KIDS!

- ⇒ Nicotine is a **HIGHLY** addictive drug.
- ⇒ The **brain** is **still developing** until approximately age 25.
- ⇒ **E-cigarette use** is connected to **DNA damage**.
- ⇒ Research shows time and again that **parental attitudes** are one of the **biggest influences** on a **child's behavior**.
- ⇒ Talking about controversial issues allows an **exchange of ideas** and **engages your kids in the conversation!**